

PRESS NOTE

Inauguration of newly built “Pusa Seed Sales Counter” at Seed Production Unit of ICAR-Indian Agricultural Research Institute, Pusa, New Delhi on 19th January 2023

The newly built “Pusa Seed Sales Counter” at Seed Production Unit of ICAR-Indian Agricultural Research Institute, Pusa, New Delhi was inaugurated on today, 19th January 2023 in the august presence of Dr. Ashok K. Singh, Hon’ble Director & Vice Chancellor, IARI; Dr. D.K. Yadava, Additional Director General (Seeds), ICAR; Dr. R.N. Padaria, Joint Director (Extension), IARI; Dr. V. Chinnaswami, Joint Director (Research), IARI and other esteemed dignitaries, scientist and progressive farmers of the country. A farmer centric discussion between farmers and scientists/officials of IARI was also conveyed under the chairmanship of Dr. Ashok K. Singh, Hon’ble Director & Vice Chancellor, IARI regarding the issues and future prospects in efficient seed production system during the programme.

Dr. Gyanendra Singh, Incharge, Seed Production Unit of IARI welcomed the delegates and informed the gathering about maiden efforts of this unit in increasing the overall seed production from 4000 quintal to 10,000 quintal and fulfilling the gap of farmers demand of seeds.

Dr. D.K. Yadava, ADG (Seeds), ICAR appreciated the role of IARI in varietal development, maintenance and quality assurance which impacted the pusa varieties in the country in increasing farmers income and sustainable livelihood.

Need based quality seed production and their timely supply among farmers and faster replacement with newer highly productive varieties are being done by the institute, Dr. R.N. Padaria, Joint Director (Extension), IARI said.

Dr. V. Chinnaswami, Joint Director (Research), IARI expressed their vision and emphasized to connect FPOs with IARI seed production unit and also to publish success story of seed producing farmers of the country.

At the end of the programme, Dr. Ashok K. Singh, Hon’ble Director & Vice Chancellor, IARI welcomed the farmers and appreciated their continuous association with Seed Production Unit of IARI for quality seed production. He enlightened the audience and visioned above the future strategies of the institute in the area of increasing total seed production, on field / mandi supply of the seeds and online booking of the seeds.

(Source: IARI Media Cell, ICAR-IARI, New Delhi)