

**Sensitization Programme for project beneficiaries about “Community Agri-Nutri Centre” under the project “A Nutrition led Extension Model of Community Agri-Nutri Centres (CANSCs) for Nutrition Security of Women” Organized by Division of Agricultural Extension, ICAR-Indian Agricultural Research Institute, New Delhi**

Sensitization programme on **Community Agri-Nutri Centre** was organized by Division of Agricultural Extension, ICAR-Indian Agricultural Research Institute, New Delhi under DST project titled “**A Nutrition led Extension Model of Community Agri-Nutri Centres (CANSCs) for Nutrition Security of Women**” in Lehchhoda village, Baghpat District, U.P. on 21<sup>st</sup> July 2018. Dr. V. Sangeetha, Scientist & PI, Dr. Premlata Singh, Head (Agril.Extension) & Co-PI, Dr. Satyapriya, Principal Scientist & Co-PI, Dr. Sitaram, Scientist & Co-PI, Mr Satyaprakash, Technical Officer and the project staffs Mrs. Shivani Singh (SRF) and Mr. Sumit Kumar (PA) organized this programme.

The aim of this sensitization programme was to make target beneficiaries aware about the establishment of “Community Agri-Nutri Centre” (CANSCs) and nutritional benefits of products that will be made by the machines under this centre. The program witnessed the presence and involvement of beneficiaries who are president, secretaries and members of Self Help Groups (SHGs) as well.

At first Dr. V. Sangeetha briefed about the project and the significance achievements of the project so far. Then, Dr. Premlata Singh interacted with the project beneficiaris; explained about the importance of nutrition, how important it is for women to learn skills that help them to achieve nutritional security as the project is focused on women and the role of CANSC in achieving nutritional security.

The main motive of this programme is it to create responsiveness among targeted women about the CANSC and how the centre will help in enhancing their production skills in preparing nutri products and to link with the markets for creating source of income as well.

The project staffs also introduced them the machineries that will be setup under the centre and nutritional products that can be prepared and packed through machineries.

After this, a general discussion on maintenance of “Community Agri-Nutri Centre” and its benefits was done.

All the women participants were very enthusiastic to understand about the centre and shown towering interest in the discussion session. The programme ended with enthusiastic appreciation from the targeted women.

## A glimpse of activities



**Dr. Premalata Singh & Dr. V. Sangeetha briefing the beneficiaries about the importance of CANSC and role of women in nutritional security**



**Dr. V. Sangeetha interacting with the participants regarding their queries on CANSC**



**Registration of participants being done**



**Project staff explaining the details of machinery under CANSC**



**Participants enthusiastically taking part in the sensitization program**