

**Showcasing of IARI technologies at Kisan Samriddhi Mela , Coimbatore, Tamil Nadu
between 24rd and 26th August, 2018**

IARI , New Delhi along with IARI Regional Station, Wellington and IARI Regional Centre, Aduthurai from Tamil Nadu showcased IARI technologies to the farmers of Tamil Nadu between 24th and 26th August 2018 at Kisan Samriddhi Mela at CODISSIA, Coimbatore. Dr.Punitha P., Scientist (Agricultural Extension) from IARI New Delhi along with Dr. Nallathanbi, Principal Scientist (Pathology), Dr.J.Nanjundan, Scientist (Genetics and Plant breeding) from Regional station wellington and Dr.M.Nagarajan, Head, Aduthurai Regional Centre organised stall and actively participated in the three days Kisan Samriddhi Mela. On behalf of IARI, stalls were put in which different rice varieties, wheat varieties, wheat pathology and their value added products *viz.*,wheat samba products like laddu, upma, idli, dosa, kuli panayaram were exhibited so that visitors will be aware and adopt these nutritious value added products. Similarly, other value added products like pusa green flakes, sorghum puffs, red capsicum crackers, pusa pearl puff, pusa nutri cookies were displayed. Displays in the form of posters and live materials were exhibited on different rice varieties wheat varieties ,grape varieties, Anthocyanin from carrot, structures for protected cultivated technology were displayed. Literatures in the form of leaf let, folders on hydrogel, Soil Test Fertiliser Recommendation Metre (STFR), bio fertilizers were displayed in the stall. During this exhibition, farmers were keen to know about the different IARI technologies and also about the exhibition to be conducted at Delhi every year. During these three days exhibition period, farmers scientist interaction took place from farmers in different regions of Tamil Nadu. IARI scientist also got an oppurtunity to interact with other exhibitors from different ICAR institutes in Tamil Nadu, Krishi Vigyan Kendra, Horticultural college of TNAU, TANUVAS, Organic producers etc.



Farmers interacting with Dr.Punitha ,
Scientist from IARI, New Delhi



Farmers Interacting with Scientist
Dr. J. Nanjundan from IARI, Wellington

The value added products of samba wheat, wheat varieties, rice varieties, black carrot and their anthocyanin extraction, value added products of cereals and pulses attracted visitors at the IARI stall.