

**REGISTRATION FORM  
PLEASE FILL IN BLOCK LETTERS)**

**I am interested to participate in the training.**

**Name.....**

**Designation.....**

**Age.....**

**Male/Female.....**

**Qualification.....**

**Address.....**

**.....**

**Pin code.....**

**Phone No..... Mobile No.....**

**Email.....**

**Present occupation.....**

**Dated.....**

**Signature.....**

Please send duly filled scanned copies of Registration Form and Demand Draft in favour of "Director IARI, New Delhi" on Email: impactztm@gmail.com and ztmbpdmarketing@gmail.com. Please send their hard copies to Dr. Neeru Bhooshan, Course Co-ordinator, Zonal Technology Management & Business Planning and Development Unit, ICAR-IARI, New Delhi-110012.

**For further information, please contact**  
ZONAL TECHNOLOGY MANAGEMENT & BUSINESS PLANNING AND  
DEVELOPMENT UNIT, ICAR-IARI, New Delhi-110012  
Email id: impactztm@gmail.com  
Telephone: +91 11 25843542, 25843553



**ICAR-INDIAN AGRICULTURAL  
RESEARCH INSTITUTE, NEW DELHI-  
110012**



**Agripreneurship Development  
Programme  
on  
"Spirulina Cultivation and  
Processing for Advancement of  
Skills Amongst Entrepreneurs"**

**NOV. 26, TO NOV. 30, 2018**

**ORGANIZED BY  
CENTRE FOR CONSERVATION AND UTILISATION OF  
BLUE GREEN ALGAE, DIVISION OF MICROBIOLOGY  
&  
ZONAL TECHNOLOGY MANAGEMENT & BUSINESS  
PLANNING AND DEVELOPMENT UNIT,**

**ICAR-IARI, NEW DELHI-110012  
CONTACT NO. 011-25843553, 25843542**

## ABOUT IARI AND ZTM & BPD UNIT

The journey of Indian Agricultural Research Institute (IARI), popularly known as Pusa Institute, began in 1905 at Pusa (Bihar) with the generous grant of 30,000 pounds from an American philanthropist, Mr. Henry Phipps. The institute was then known as Agricultural Research Institute (ARI) which functioned with five departments



namely Agriculture, Cattle Breeding, Chemistry, Economic Botany and Mycology. Bacteriology unit was added in 1907. The name of ARI was changed to Imperial Institute of Agricultural Research in 1911 and, in 1919, it was renamed as Imperial Agricultural Research Institute. Following a devastating earth quake on January 15, 1934, the Institute was shifted to Delhi on July 29, 1936. Post-independence, the Institute has been renamed as Indian Agricultural Research Institute (IARI).

The Zonal Technology Management and Business Promotion Development (ZTM-BPD) Unit is the one-stop show window of ICAR-IARI to connect public sector agri-technologies to the corporate world and medium and small enterprises (MSMEs) in a business mode giving due importance to the intellectual property management, commercialization and incubation. The aim is to encourage, protect, market and license the technologies developed by agricultural scientists to the industry with a focus on incubation process including Start-Ups and Farmer Producer Organizations (FPO).

### OUTCOME OF TRAINING

The course will be an attempt to train the interested personnel (Researchers, Entrepreneurs and others) for all aspects of *Spirulina* cultivation at small and large scale upscaling, harvesting, drying and processing so that they can take up the desired venture as a source of income generation either independently or through integrating with progressive farmers and established entrepreneurs who can help in the area of marketing strategies. Researchers from CCUBGA will try to support in terms of scientific and technical know how, so that the trainees can take up the challenge of independent *Spirulina* production.

### Objectives

- *Spirulina* cultivation and its upscaling through economically feasible protocols.
- Harvesting and drying of *Spirulina* biomass following conventional approaches.
- To explore the possibility of utilizing *Spirulina* biomass for value addition.

## PROGRAMME HIGHLIGHTS

- Spirulina production technology
- Upscaling and harvesting
- Concentration and Drying
- Processing for Value addition

## WHO CAN PARTICIPATE

Agri-preneurs, Farmers, Students, Researcher, Personnel of Academic Institutes, State Departments and NGO's

## REGISTRATION FEE

Rs. 5000/- (including GST)

## PAYMENT MODE

Demand Draft drawn in favour of "Director, IARI", payable at New Delhi

**Course Director:** Dr. Dolly Wattal Dhar, Incharge & PS, CCUBGA, ICAR-IARI, New Delhi

**Course Coordinator:** Dr. Neeru Bhooshan, Incharge & PS, ZTM & BPD Unit, ICAR-IARI, New Delhi.