

जेड. टी. एम. एवं बी. पी. डी. इकाई , आई. सी. ए. आर. - आई. ए. आर. आई ने अपने प्रथम ऐग्रीबिज इन्क्यूबेशन एक्सलरेटर कार्यक्रम की सफलता से प्रेरित होकर इसका द्वितीय संस्करण- **"Arise, Launch pad for Agri Start-ups"** भारतीय कृषि अनुसंधान परिषद के उत्तर भारतीय संस्थानों एवं कृषि विश्वविद्यालयों के सहयोग से शुरू किया है , इसका उद्घाटन डॉ. टी. मोहापात्रा, डी. जी. , आई. सी. ए. आर. के कर कमलो द्वारा दिनांक ०९.०६.२०१६ को वायरोलॉजी सभागार , आई ए आर आई में किया गया।

"Arise", 'स्टार्ट अप इंडिया ' एवं 'स्किल इंडिया' की भारत सरकार की नीति की अगुआई में एक पहल है और इसका उद्देश्य आधुनिक बाजार की जरूरतों के नवीन समाधान हेतु , नवोदित एग्रीप्रिन्योर्स को एक मंच प्रदान करना है। "Arise" द्वारा हम नवीन उद्यमियों और उनके विचारों की विभिन्न चरणों (विचार/ प्रोटोटाइप्स विकास / विस्तार) पर पहचान करके, उनके व्यवसाय प्रस्ताव को विकसित करने हेतु आवश्यक सलाह , समर्थन एवं हर संभव सहायता प्रदान करेंगे।

अतिरिक्त जानकारी हेतु जेड. टी.एम. एवं बी.पी. डी. इकाई ,आई. ए. आर. आई. के कार्यालय में सम्पर्क करें।



Come,
Let's **Start**
It !!

Encouraged by the success of its first AgriBiz Incubation Program in 2014, ZTM & BPD, IARI is pleased to launch the second edition of its AgriBiz Incubation program - "Arise, Launch Pad for Agri-Startups " in association with ICAR Institutes & State Agricultural Universities of North India. Arise is an initiative in sync with the Govt. of India policy of "Start-Up India" and "Skill India" and aims to provide a platform for budding agripreneurs to provide innovative solutions to today's market needs. Arise would identify young entrepreneurs / ideas at various stages of their development (Ideation / Prototype development / Expansion stage) and provide the much needed mentoring support and Industry exposure to develop a viable business proposition.

Who can apply?

- Smart farmers
- Youth
- Students
- Women Entrepreneurs
- Anyone interested in agribusiness

We offer

- Capacity Building & pre-incubation support
- Technical Mentorship
- Business Mentorship
- Incubation Support
- IP Support
- Facilitation for Funding and Investments



Launch Pad for Agri-Startups

<https://www.f6s.com/ariselaunchpad/apply>

FOCUS AREAS



Post Harvest and Food Processing



Farm Retailing



Agri-Inputs



Natural Resource Management



Food for Human Health & Value Chain



Farm Mechanization



Precision Farming



Agri & Agri Health Services



ICT in Agriculture



Dairying



Biotechnology



Sustainable Agriculture



Agri-Education

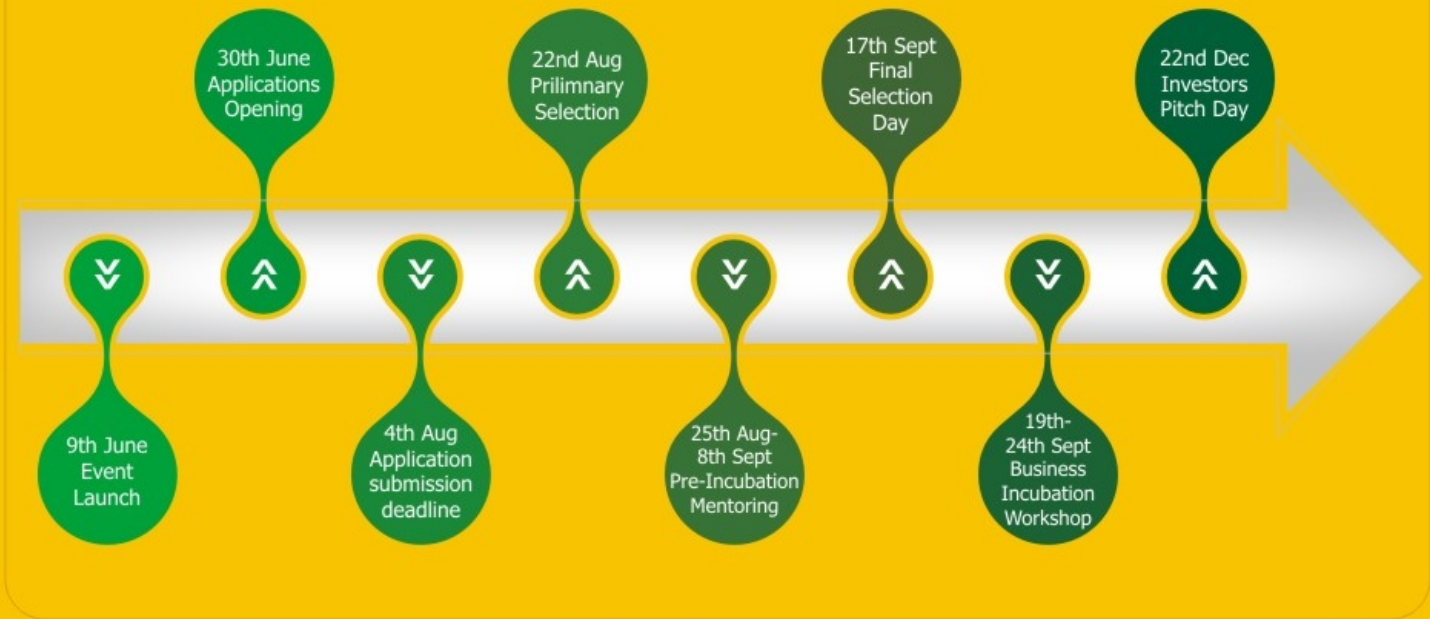


Supply Chain Management



Livestock Sector

TIMELINE



Pre-Incubation Mentoring Support
Online Mentoring Support

Business Incubation Workshop
Extensive 6 days Business Incubation Workshop to understand Business Fundamentals

Investors Pitch Day
Teams will pitch in front of investors for funding

Eligibility Criteria for Start-Up

As per G.S.R. 180(E).- An entity shall be considered as a 'startup'-

- Up to five years from the date of its incorporation/registration,
- If its turnover for any of the financial years has not exceeded Rupees 25 crore, and
- It is working towards innovation, development, deployment or commercialization of new products, processes or services driven by technology or intellectual property;
- Provided that any such entity formed by splitting up or reconstruction of a business already in existence shall not be considered as startup.

Program Director

Dr. Neeru Bhooshan

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