

Mera Gaon Mera Gaurav Programme launched by ICAR-IARI Regional Station, Indore

Mega agricultural development programme “Mera Gaon Mera Gaurav” was launched by ICAR-IARI Regional Station, Indore on 17.10.2015 for adoption and overall development of a cluster of selected villages namely Puvalda Dai, Puvalda Happa, Machukhedi, Makodia and Jamodi. IARI Regional Station Indore has planned to conduct intensive activities in wheat to improve production and productivity, minimize cost of cultivation and improve farmers’ profitability in these villages. For multifarious development of these adopted villages, linkages will be developed with government & private organizations. Direct interventions and capacity building programs for scientific cultivation of Wheat, Soyabean, Gram, Lentil, Maise, Fodder crops, Field Peas, Control of Insect-pests and diseases of major crops, Dairy, Poultry, Horticulture, Nutrition, Organic farming, Micro-irrigation and soil fertility, Agricultural Machinery, Processing and Value Addition, Entrepreneurship Development etc have been planned. A total of 12 scientists from 3 organisations viz. IARI Regional Station, Indore; Directorate of Soyabean Research, Indore; Krishi Vigyan Kendra, Kasturbagram and one ICT expert from Tata Consultancy Services and four members from Kriest Sewa Kendra (NGO) participated in the programme. Approximately 65 farmers from 5 selected villages are participating in the programme.



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