

PUSA KRISHI
Zonal Technology Management & Business Planning and Development Unit
ICAR-Indian Agricultural research Institute, New Delhi-110 012

Online Interview for the post of Executive Officer(Marketing)

Name of the project	Name of the position	No. of Post	Emoluments (fixed) P.M. (Rs)	Essential Qualification	Date of Interview
Nidhi TBI	Executive Officer (Marketing)	One	Rs. 50,000/- (Consolidated) Per Month With 10 % annual increment as per guideline of NIDHI-TBI, DST	<p>Professional with MTech/MBA/PGDM /equivalent Master degree in Agri-Business/finance/ marketing/ Agri Marketing/Economics/Agri Economics from UGC recognized institute/ universities with -2 years of experience preferably in marketing, preferably market analytic & research/ collaboration/coordination with other incubators/networking and well conversant in managing social media.</p> <p>Job Description: The Executive Officer*(Marketing) will be responsible to manage communication and community outreach about PusaKrishi incubator and its activities through media including print, social media, television and events. She/He will explore, collaborate and align PusaKrishi incubator in the ecosystem to facilitate new business avenues in India and international markets along with Business Manager. The Executive Officer*(Marketing)will work closely with the CEO and Business Manager to ensure the day-to-day smooth running and implementation of all aspects of the incubator including cohort selection, management and reporting.</p>	07. 10. 2021 Reporting time: 09:30 AM

Other terms and conditions:

1. Upper Age limit will be 40 years (Relaxation as per ICAR/ GoI rule)
2. Candidate shall produce a No objection and an experience certificate from the employer in case he/she is employed at the time of interview.
3. The above positions are purely on contract basis for a period up to 31.03.2022or period till termination of the project whichever is earlier.

4. The candidate shall not claim regular appointment at this Institute, as the post is co-terminus with the project.
5. Interested applicants are requested to send their application in pdf format through e-mail to career@pusakrishi.in on or before 03.10.2021; 5:00 PM. The candidate will have to compulsorily fill in application form (as per the format annexed), scanned copies of all the original certificates from matriculation onwards, date of birth certificate, NET/equivalent certificate, degree certificate, experience and publication. A recent passport size photograph must be pasted onto the application form.

Note – Please mention the subject as “Application for the **EXECUTIVE OFFICER (MARKETING)**.”

6. Selection Process : In view of the deteriorating situation of Covid-19 pandemic in New Delhi, it has been decided that the interview will be conducted only through Video Conferencing and not in person.
7. The selection will be on the basis of educational qualifications, relevant experience and followed by Interview process. Only the candidates meeting essential qualifications, experience and age will be called for online interview. Selected candidates will be informed by e-mail to appear for virtual / online interview.
8. Candidate shall need to produce a No Objection Certificate from the current employer.
9. Concealing of facts or canvassing if any form shall lead to disqualification or termination of such candidates.
10. No TA/ DA will be paid for joining the assignment or on its completion.

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ZONAL TECHNOLOGY MANAGEMENT AND BUSINESS PLANNING & DEVELOPMENT UNIT
INDIAN AGRICULTURAL RESEARCH INSTITUTE, NEW DELHI – 110 012

APPLICATION FOR ONLINE INTERVIEW

1.	Post	EXECUTIVE OFFICER (MARKETING)	Paste recent passport - size photograph
2.	Full Name (In Block Letters)		
3.	Father's Name		
	Contact Number/Mob.		
4.	Date of Birth (DD/MM/YYYY)		
5.	Age as on date of interview		
6.	Address with pin code (a. Permanent, and b. for Communication)*	(a)	
		(b)	
7.	Mobile No*		
8.	Email Address*		
9.	Gender		
10.	Marital status		
11.	Whether belongs to SC/ST/OBC/General (Attach proof)		

12. Details of educational qualification (Attach self attested copies of certificate)

S.NO.	Degree	Board/ University	Major subject	Year of passing	Maximum marks	Marks obtained	Percent age
1.	10th						
2.	12th						

3.	Graduation						
4.	Post Graduation						
5.	Diploma/Certificate Course						

13. Details of experience (Please attach the proof)

S. No.	Position held	Employer	Period (from)	Period (to)	Total experience (years)

14. No objection certificate from present employer – Yes/ No

15. Additional information, if any (Please Attach along with CV)

16. Mode of Interview: Online

DECLARATION

I hereby declare that none of my near or distant relative is an employee of the Indian Council Agricultural Research (ICAR) / Indian Agricultural research Institute (IARI). If found otherwise and in the event of non declaring the same as prescribed in the advertisement, my candidature to the Interview and my selection to the post be cancelled.

I.....hereby declare that all statements made in the application are true/ correct to the best of my knowledge and belief. In the event of any information being found false or incorrect, my candidature/appointment be cancelled without any notice.

Date&place

Signature of the Candidate