REGISTRATION FORM

"Intellectual Property Rights & Business for SMEs and Startups"
(September 04-06, 2019)

Zonal Technology Management & Business Planning and Development Unit,
ICAR- Indian Agricultural Research Institute,
New Delhi - 110012

(Please Fill In Block Letters)

Name.........................................................................................................................................................

Designation..........................Age………………… Male/Female.................................................................

Qualification.......................................................................................................................................................

Address..............................................................................................................................................................

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Pin code..........................................................

Phone No. ......................................Mobile No...........................................................................................

Email.................................................................................................................................................................

Present occupation...........................................................................................................................................

Dated........................ Signature..............................

Course Director
Dr. Neeru Bhooshan,
Incharge, ZTM & BPD Unit,
ICAR-IARI, New Delhi

Course Co-ordinator
Mr. Rajneesh Kumar,
COO, Pusakrishi Incubator,
ZTM & BPD Unit, ICAR-IARI,
New Delhi

Please send duly filled scanned copies of Registration Form and Demand Draft in favour of “Director IARI, New Delhi” on this Email: ipspectra.iari@gmail.com and send their hard copies to Dr. Neeru Bhooshan, Incharge, ZTM & BPD Unit, ICAR-IARI, New Delhi-110012
ABOUT IARI

Indian Agricultural Research Institute is the country’s premier institute for agricultural research, education, and extension. It has served the cause of science and society with distinction through first-rate research, generation of appropriate technologies and development of human resources. The green revolution was born in the fields of IARI.

ABOUT ZTM & BPD UNIT

The Zonal Technology Management and Business Planning & Development (ZTM & BPD) Unit connects public sector agri-technologies to the corporate world and assists medium and small enterprises (MSMEs) in a business mode giving due importance to the intellectual property management, commercialization, and incubation. The aim is to encourage, protect, market, and license the technologies developed by agricultural scientists to the industry with a focus on incubation process including Start-Ups and Farmer Producer Organizations (FPO).

ABOUT IP SPECTRA

IP Spectra an Intellectual Property Facilitation Centre has been established at ZTM & BPD Unit, ICAR-IARI, New Delhi for providing IP facilitation to agro-based MSMEs. The mission of IP Spectra is to create IPR awareness by conducting Awareness Camps and Training Programmes in parallel with providing IP services like Drafting and Filing Applications for Patent, Copyright, Trademark, Industrial Design, PPV&FR; Pre-grant and Post-grant Services, hand-holding support towards technology commercialization, Advisory Services, etc. for agro-based Start-ups & MSMEs.

PROGRAMME OVERVIEW

Today’s highly competitive markets require every business to understand and effectively use the intellectual property system. The main aim of the training is to enable the participants identify and comprehend effective management and exploitation of their Intellectual Property (IP) assets to empower their business strategies.

PROGRAMME AGENDA

1. Fundamentals of IPR & Indian Patent System
2. Introduction to Copyright Act & its Business Implications
3. Business Implications of Industrial Designs, Trademark & Trade Secrets
4. Prior Art Searches For Patent & Trademarks
5. Chemical Structure & Gene Sequence Search
6. IPR & Business Strategies for SMEs and Startups

OUTCOME

Participants will be able to understand the IP essentials with respect to their businesses. Training will also help them to deal with the IP issues to reduce the risks associated with doing business and to gain a competitive edge over their competitors.

VENUE:
Conference Room, ZTM & BPD Unit, ICAR- IARI

Registration fee:
Rs 3000 (Inclusive of GST)

Last date of applying for training is August 30, 2019