

## Pusa Krishi, ICAR-IARI Honoured with the Bharat Incubator Award 2025



Pusa Krishi, ICAR-Indian Agricultural Research Institute (IARI), has been conferred with the prestigious **Bharat Incubator Award 2025** by the Entrepreneurs Association of India. The award was presented during the **4th Bharat Entrepreneurship Summit**, held at the NDMC Convention Centre, New Delhi on Saturday, 13 September 2025.

The award recognizes Pusa Krishi's sustained efforts in fostering agricultural innovation, empowering agri-startups and cultivating a dynamic, inclusive entrepreneurship ecosystem. It highlights the organization's commitment to delivering sustainable, technology-driven solutions that create meaningful impact for farming communities across the country.

**Dr. Ch. Srinivasa Rao**, Director of IARI, congratulated the Pusa Krishi team on this achievement, describing it as a validation of their persistent commitment to driving change in the agricultural landscape. He also thanked the Entrepreneurs Association of India for recognizing the institute's work in supporting grassroots innovation and entrepreneurship.

The Bharat Incubator Award recognizes institutions that excel in creating robust startup ecosystems and generating meaningful socio-economic outcomes. The summit convened entrepreneurs, investors, policymakers and thought leaders from across the country to celebrate excellence in innovation and enterprise-building.

Over the years, Pusa Krishi has established itself as a leading force in agri-business incubation empowering rural youth, mentoring startups and transforming cutting-edge research into practical,

scalable solutions. This recognition marks a significant milestone for ICAR-IARI and reinforces its vision of building a resilient, innovation-led agricultural economy for the future.