## Pusa Institute Ladies Association (PILA) in association with GOONJ, a Non-Profit organization organizes *Daan Utsav* on 3<sup>rd</sup> October 2021

The **Pusa Institute Ladies Association (PILA)** intends to organize a camp at IARI campus for collection of clothes and miscellaneous household items for relief measures in association with **GOONJ**, a Non-Profit organization, which undertakes different activities related to disaster relief, humanitarian aid and community development.

Goonj celebrates 'Dil ki Suno, Kuch Karo' campaign during 'Daan Utsav'. Daan Utsav (earlier called the Joy of Giving Week), is India's own Festival of Giving which is celebrated every year from October 2nd to 8th. It is a completely volunteer-driven initiative pan India, encouraging people to do any act of giving of their choice.

In tune with Goonj's initiative of **Daan Utsav**, PILA in association with IARI plans to organize a collection camp on **3<sup>rd</sup> October**, **2021 at Faculty Club**, **IARI-12.30pm to 2.30pm** wherein we would collect clothes and miscellaneous household items from IARI and other ICAR families and hand over them to the volunteers of Goonj.

We invite all the IARI staff and other families to kindly come forward and readily donate clothes (old/ used) and other miscellaneous household items in this collection drive so that the same can be handed over to the volunteers of Goonj.

Let us together bring joy to the lives of many by fulfilling the growing **monetary and material resource need and** contribute our own little share towards humanity during this pandemic time. For any further information, please feel free to contact Dr. Jasdeep Padaria (mob.no. 9818745925).