

Suggestions sought for naming a sales market-place

ICAR-IARI is planning to start a marketing place for selling agri-produce. The out-let will be designed on pattern similar to Delhi Haat where agricultural products of the farmers, entrepreneurs, IARI and other ICAR Institutes will be sold directly to the consumer. Suggestions are invited for a suitable name to be given to this agri-produce outlet. Suggested name(s) may be provided within seven days and should not be more than five words. Selected entry would be suitably rewarded. Suggestion be emailed to: director@iari.res.in and/or jd_extn@iari.res.in.