

IARI Launches Agripreneurship Development Program Titled “From Seed to Storage: Ensuring Quality in Field and Vegetable Crops”

The ZTM & BPD Unit, in collaboration with the Division of Seed Science and Technology, ICAR-Indian Agricultural Research Institute (IARI), has launched an Agripreneurship Development Program (ADP) titled "**From Seed to Storage: Ensuring Quality in Field and Vegetable Crops.**" The program is scheduled from 22nd to 27th September 2025 and aims to equip participants with comprehensive knowledge and skills related to seed quality assurance.



The ADP was inaugurated on 22nd September at the ZTM & BPD Unit by Dr. Ch. Srinivasa Rao, Director of IARI, as the chief guest, in the presence of Dr. Gyan Mishra, Head of the Division of Seed Science and Technology, Dr. Akriti Sharma, Incharge of ZTM & BPD Unit and other scientists.

In his address, Dr. Rao commended the enthusiastic participation of the young attendees and underscored the program's significance in showcasing a range of essential seed testing techniques both in the field and laboratory that ensure high seed quality.



He stressed that maintaining seed quality is fundamental to boosting crop productivity and advancing agricultural success. Additionally, Dr. Rao highlighted that the training would raise awareness about the opportunities and challenges in seed certification and quality control, equipping participants to navigate and contribute effectively to these critical aspects of the seed industry.



With a strong focus on practical learning and hands-on experience, the week-long program aims to prepare aspiring agripreneurs to establish successful ventures in the seed sector.

