Online training on "Intellectual Property Rights"
Date: November 20-22nd 2023Time: 11:00 AM to 01:00 PM

ZTM & BPD Unit, IARI, with a view to educate Scientists, Researchers, Start-ups on a large scale and to provide effective measures to their problems, is organizing an **Online training on "Intellectual Property Rights" from November 20-22nd 2023.**

Intellectual Property Rights in India give protection to the owner of a registered Intellectual Property i.e. Trademark, copyright, Design Patent etc. by assuring the holder of such Intellectual Property with the exclusive rights to use a particular intellectual Right. In order to identify the goods or services, an organization or individual adopts a mark to commercially exploit the same to earn goodwill in the market as well as to increase the sales of the goods or services by giving excellent quality products and services.

The agenda of this training is to educate Scientists, Researchers, Start-ups on the following:

- Concept of Intellectual Property
- Types of all Intellectual Properties: Patent, Trademarks, Copyright, Designs
- Requirement for Registration of IP
- Common misconceptions on what can and cannot be protected
- Benefits of trademark registration
- Problems arising when a trademark is not properly protected
- And many more...

This training is expected to last for about 1 and 1/2 hours on each day and will be continued for 3 days and will be addressed by eminent speakers from the industry.

We highly encourage you to join this important online training to learn from the prominent IPR Experts on how to effectively identify and protect your inventions and business.

For attending the webinar, kindly register yourself on the link provided below:

Registration Link: https://pusakrishi.accubate.app/ext/survey/278/apply